



FOR IMMEDIATE RELEASE: September 17, 2010

Building Connections Publishing Inc. Welcomes Sandra Herbst to the Team

Courtenay, BC - Friday, September 17, 2010 - School begins again with the hope that all students will become lifelong learners, ready to solve problems in their own lives and in the world.

Noted educator, author, consultant and speaker, Sandra Herbst, has joined Connections Publishing as Director of Professional Learning.

Sandra has a passion for learning. She has worked as a classroom teacher specializing in French and Music, as a school administrator, a program consultant, and as Assistant Superintendent of Schools in a large District in Manitoba. She is a past President of the Manitoba Association of School Superintendents.

Connections Publishing has a goal of providing educators with practical and powerful resources to support teachers, administrators and School Districts in their work.

Speaking on behalf of Connections Publishing, Dr. Anne Davies notes a growing interest in the principles and practices of assessment *for* learning. She adds: "We are thrilled that our longtime associate, Sandra Herbst, will be available to train and inspire educators with her vast knowledge of classroom assessment practices and her high level presentation skills."

Along with Anne Davies, Sandra Herbst has a demanding schedule of coaching, presenting, and consulting with educators striving to improve student learning through quality classroom assessment.

Contact:

Lisa Robinson  
Connections Publishing  
2449D Rosewall Crescent  
Courtenay, BC, Canada  
V9N 8R9  
ph: (877) 603-9888 or (250) 703-2920  
email: [lisa@connect2learning.com](mailto:lisa@connect2learning.com)  
website: <http://www.connect2learning.com>